



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 101000836



## HOOP Final Event

# Agenda

### DAY 1: Tuesday 25 March 2025

Conference - Paseo Alfonso XII, S/N, 30201 Cartagena, Murcia ([Google Maps Link](#))

Time	Item	Speaker
8:30 – 9:00	Registration	
<b>Session 1 – HOOP Impact</b>		
9:00 – 9:10	Welcome	María Cruz Ferreira Costa, Regional Secretary for Energy, Sustainability and Climate Action - Región de Murcia
9:10 – 9:30	Keynote: “HOOP overview and its impact in numbers”	Gemma Castejón (CETENMA), HOOP Coordinator
9:30 – 10:10	Roundtable “HOOP impact - Testimonies from Local Administrations”	<i>Moderation:</i> Martín Soriano (CETENMA). <i>Panellists:</i> Manuel Valls (LH Murcia), Luca Andreassi (LH Albano Laziale), Peter de Boer (LH Almere), Harri Auvinen (LH Kuopio) + TBC (HOOP Network Member Oisterwijk)
10:10 – 10:50	Roundtable “HOOP impact - Testimonies from waste management companies”	<i>Moderation:</i> Felix Schumacher (CSCP) <i>Panellists:</i> Christoph Baumann (LH Münster), Tania Pinto (LH Porto), Kyriaki Sakellariou (LH Western Macedonia) + 1 Network Member
10:50 – 11:00	Presentation of the Expo Corner	Elisa Gambuzzi (CETENMA)
11:00 – 11:45	Coffee break and Expo Corner	
<b>Session 2 – The key for success: the Project Development Assistance</b>		
11:45 – 12:00	Keynote: “The PDA formula to unlock circular projects”	Miguel Ángel Suárez (CETENMA)
12:00 – 12:45	Roundtable with HOOP experts: “Is it feasible? The importance of technological PDA”	<i>Moderation:</i> Elisa Gambuzzi (CETENMA). <i>Panellists:</i> Miguel Ángel Suárez (CETENMA), Miriam Lorenzo (ITENE), Francisco Ample (SAV), Teresa Alvario (CETAQUA)
12:45 – 13:30	Roundtable with HOOP experts “How to get the capital for your projects, voices from experts”	<i>Moderation:</i> Jorge Almeida (RdA). <i>Panellists:</i> David Silva (RdA), Jan Wynarski (Ecorys – CCRI-CSO), Sara Bedin (Smart Procurement), Jonas Byström (European Investment Bank)
13.30 – 14.45	Lunch	
<b>Session 3 – The foundations for success: stakeholder engagement</b>		
14.45 – 15.30	“Why to engage citizens, industry, academia and policy makers” workshop and testimonies	<i>Moderation:</i> Rosa Arias (Science for Change). <i>Panellists:</i> Felix Schumacher (CSCP), Luca Andreassi (LH Albano Laziale), Manuel Valls (LH Murcia), TBD (Western Macedonia LH), Rocío Méndez Alemán (Federación Municipios Región de Murcia)



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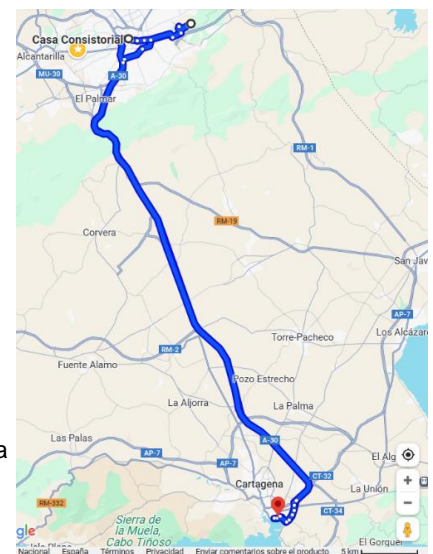


Time	Item	Speaker
<b>Session 4 – The future of urban circular bioeconomy</b>		
15:30 – 15:45	Keynote: Bioeconomy in the new EU Commission mandate. Upcoming funding opportunities for cities.	<b>PO or CCRI</b>
15:45 – 16:05	“HOOP legacy won't die - Make your own city and projects bio-circular for good!” <ul style="list-style-type: none"> <li>- <i>Services and opportunities</i></li> <li>- <i>Introduction to the HOOP Network</i></li> <li>- <i>Introduction to the HOOP Hub</i></li> </ul>	Johanna Reiland (Bax), Serena Lisai (ACR+) Francisco Ample (SAV)
16:05 – 16:30	Raise your voice & connect - what it takes to really foster circular economy measures	<i>Moderation:</i> Serena Lisai and Jean-Benoît Bel (ACR+) HOOP Network members
16:30 – 16:45	Joint wrap-up of the session: HOOP and CCRI's lessons learnt and recommendations	Martín Soriano (CETENMA, HOOP Coordinator) and Jan Wynarski (Ecorys – CCRI-CSO)
16:45 – 17:30	Coffee and discussions at the Expo Corner – meet the HOOP tools	---
17:00 – 18:30	Free time	
18:30 – 20:00	Guided sightseeing visit – Cartagena historical city centre (courtesy of CETENMA). Meeting point: the statue “El Zulo” ( <a href="#">Google Maps Link</a> )	
20.00	Project dinner at Restaurante La Tapería de Casa Tomás ( <a href="#">Google Maps link</a> )	

## DAY 2: Wednesday 26 March 2025

Study visit: Murcia's biowaste valorisation perspectives

Time	Item	Speaker
8:30	Meeting at the bus stop “Muralla del Mar -Cart” <a href="#">Google Maps Link</a> – <b>Be on time!</b>	---
8:35 – 09:30	Bus transfer to Murcia Este wastewater treatment plant	---
09:30 – 11:15	Wastewater efficiency and sludge valorisation <ul style="list-style-type: none"> <li>✓ a glance at the flagship wastewater treatment plant of the city</li> <li>✓ PDA case: from sludge to Volatile Fatty Acids</li> <li>✓ PDA case: nutrient recovery feasibility study and open market consultation</li> </ul>	TBD (EMUASA) Teresa Alvariño (CETAQUA)
11:15 – 12:00	Bus transfer to Murcia City Hall	---
12:00 – 12:15	Welcome	Mercedes Bernabé, Murcia City Councillor
12:15 – 13:00	Presentation of circular cities: the HOOP replicators – HOOP Network Members	<i>Moderation:</i> Serena Lisai (ACR+) <i>Panellists:</i> HOOP Network Members
13:00 – 14:00	Bus transfer to Cartagena	---



Organised by:

