



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 101000836



HOOP Final Event

Tuesday 25 March 2025, Cartagena (Spain)

Agenda

DAY 1: Tuesday 25 March 2025

Paseo Alfonso XII, S/N, 30201 Cartagena, Murcia

Time	Item	Speaker
8:30 – 9:00	Registration	
Session 1 – HOOP Impact		
9:00 – 9:10	Welcome	María Cruz Ferreira Costa, Regional Secretary for Energy, Sustainability and Climate Action - Región de Murcia
9:10 – 9:30	Keynote: “HOOP overview and its impact in numbers”	CETENMA
9:30 – 10:10	Roundtable 1: testimonies from Lighthouses' local administrations MSD modera	Murcia (ES), Albano Laziale (IT), Almere (NL), Kuopio (FI) + 1 Network
10:10 – 10:50	Roundtable 2: testimonies from Lighthouses' waste management companies CSCP modera	Münster (DE), Bergen (NO), Porto (PT), Western Macedonia (GR) + 1 Network
10:50 – 11:00	Presentation of the Expo Corner	
11:00 – 11:45	Coffee break and Expo Corner	
Session 2 – The key for success: the Project Development Assistance		
11:45 – 12:00	Keynote: “The PDA formula to unlock circular projects”	Miguel Ángel Suárez (CETENMA)
12:00 – 12:45	Roundtable with HOOP experts: “Is it feasible? The importance of technological PDA” modera EG	CETENMA, ITENE, SAV, CETAQUA
12:45 – 13:30	Roundtable with HOOP experts “How to get the capital for your projects, voices from experts”	BaxCo, RdA, Sara Bedin, Ecorys, HOOP CIB member?
13.30 – 14.45	Lunch	
Session 3 – The foundations for success: stakeholder engagement		
14.45 – 15.30	“Why to engage citizens, industry, academia and policy makers” workshop and testimonies	SfC / CSCP / Albano Laziale (IT) / another Lighthouse / Federación Municipios Región de Murcia
Session 4 – The future of urban circular bioeconomy		

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15:30 – 15:45	Keynote: European strategic R&D lines to foster biowaste valorization	PO & CCRI
15:45 – 16:15	“HOOP legacy won’t die - Make your own city and projects bio-circular for good!”	BAX & Network members
16:15 – 16:30	Interaction with experts – the HOOP and CCRI’s PDA recommendations for cities	HOOP & CCRI
16:30 – 17:00	Coffee and discussions at the Expo Corner – meet the HOOP tools	
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17:00 – 18:30	Free time	
18:30 – 20:00	Free sightseeing visit – Cartagena historical city centre	
20.00	Project dinner	

DAY 2: Wednesday 26 March 2025

Time	Item	Speaker
Study visit – Murcia’s biowaste valorisation perspectives		
9:00	Meeting at the bus stop TBD	
9:00 – 10:00	Bus transfer to Murcia Este wastewater treatment plant	
10:00 – 11:30	Wastewater efficiency and sludge valorisation – a glance at the flagship wastewater treatment plant of the city: <ul style="list-style-type: none"> - Volatile Fatty Acids - Open Market Consultation for innovation 	EMUASA / CETAQUA
11:30 – 12:00	Bus transfer to Murcia town hall	
12:00 – 12:15	Welcome from TBC	TBC (Mayor, Waste Management Councillor)
12:15 – 13:00	Presentation of circular cities: the replicators – HOOP Network Members	HOOP Network Members
13:00 – 14:00	Bus transfer to Cartagena	