



D4.5 PDA Business Models Report

Bax & Company



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1. Executive summary

A central part of the HOOP project is the provision of Project Development Assistance (PDA) to the European Lighthouse Cities and Regions (LH). The aim of the PDA is to support the selection of circular bio-based projects in each of the LH's. Bax & Company is leading this task by developing a methodology and organising workflows to deliver the PDA. This deliverable describes the methodology of the PDA, which will be updated at the end of the HOOP project (M47). This report also mentions the current status of the identified Urban Circular Bioeconomy (UCBE) projects in each of the Lighthouse Cities and Regions.

Each of the selected projects has different needs to bring their project into reality. For this reason, the PDA is tailored to the different needs of the specific projects. The PDA of the HOOP project is a collaboration between three work packages, namely WP 3, 4 and 5. This deliverable has a main focus on the elements of WP4 (PDA Circular Bio-based Business Models) and WP5 (PDA Innovative financial engineering for leveraging public & private investments and public procurements procedures).

To sketch a global path and to see what each LH needs, a roadmap for the PDA has been developed, consisting out of multiple steps. Each step represents, or delves into, the needs of the different elements of what the project might need. This deliverable explains the different elements of the roadmap, which consists of 1) PDA kick-off, 2) Intake meeting, 3) Collection of all available information from other tasks of the HOOP project, 4) Investment intake form, 5) Project Maturity Level assessment, 6) Due Diligence, 7) Follow-up meetings, 8) Circular Valuation Method, and 9) Innovation Public Procurement.

Finally, for each of the UCBE a two pager has been prepared to provide an overview of their current state. Also, a timeline for each of the HOOP Lighthouses' projects is prepared. The timelines provide a general overview of when a certain element is estimated to take place, and which element is expected to be important or not applicable.