



cetenma

The Overall HOOP PDA approach

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The HOOP project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101000836

PDA overall: the magic questions

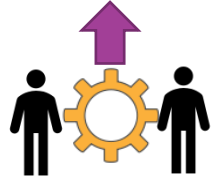
What is this?

What is this for?

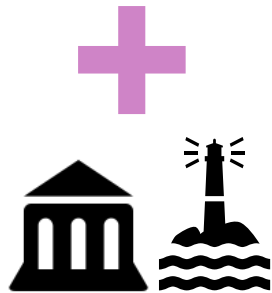
How much does this cost?

PDA Management: Local HOOP Committees

STAGE 1: The city approach

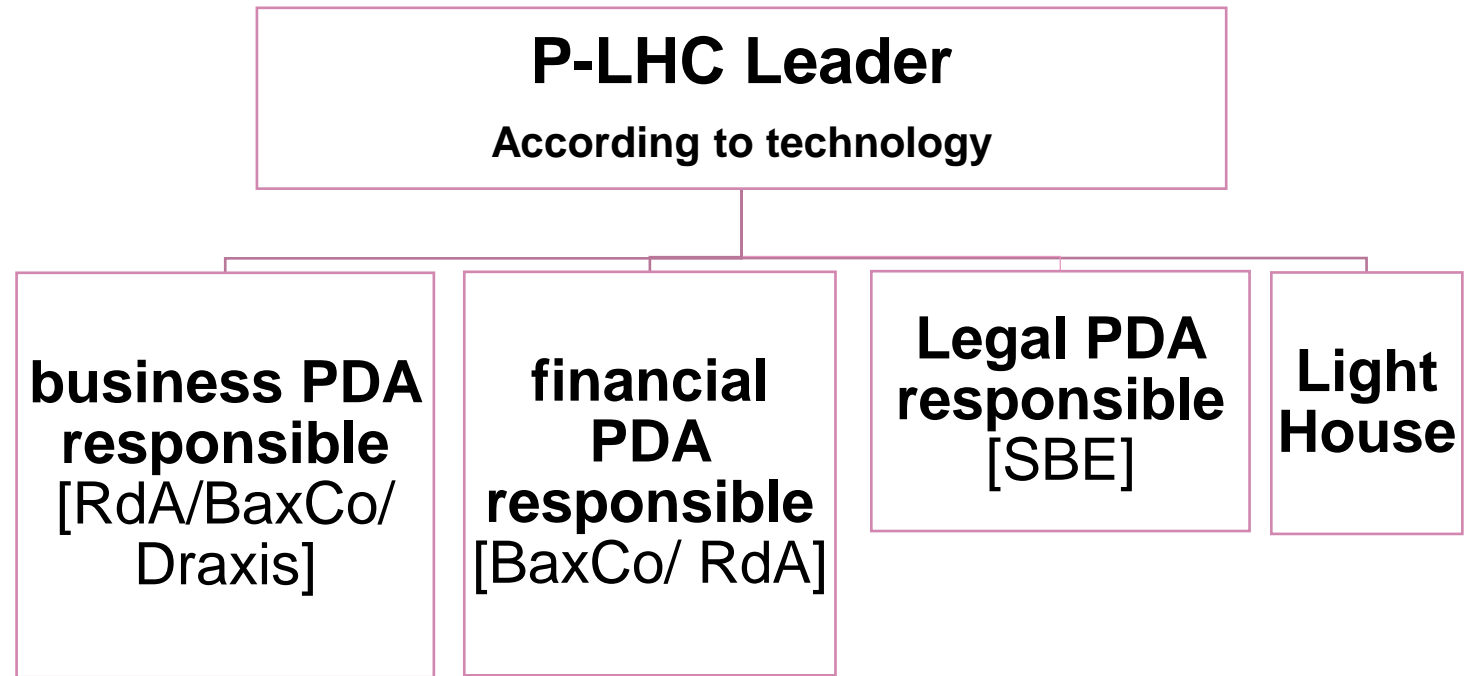


HOOP technical partners
(depending on the process chosen by each city)



Key City staff

STAGE 2: The UCBE project approach



PDA implementation roadmap

**BASELINE
STATE-OF-THE-ART OF TECHNOLOGIES**

**Requirements: technical, economic,
environmental, business models,
regulatory**

**UCBE PROJECT READY
FOR INVESTMENT/
PROCUREMENT**

DIAGNOSIS

**UCBE PROJECT
DEFINITION**

**PDA
DEFINITION**

**PDA
EXECUTION**

**UCBE PROJECT
CANCELLED**

**HOOP Urban Bioeconomy Indicators
BAT-Methodology**

Project Maturity Level

Project Maturity Level

THE CITY CHOOSES
Not necessarily improving the indicators



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PDA management: Lessons learnt

- City approach for mapping the context
- Build a relation (technical-City)
- Shift to project dimension once defined
- Coordination of all the PDA áreas
- Flexibility required

PDA implementation: Lessons learnt

- Clear and early definition of the project for success
- Financial and business models considered from the start
- PDA IS UNWRITTEN!
- Technical feasibility can be an important bottleneck
- Financial, business models and public procurement PDA need a level of definition/maturity



Thank you for your attention!

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