



# WP 5. Innovative financial engineering

Marine Viale (Bax & Company)

PDA Learnings

24<sup>th</sup> May 2023



The HOOP project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101000836

# 1. WP OVERVIEW

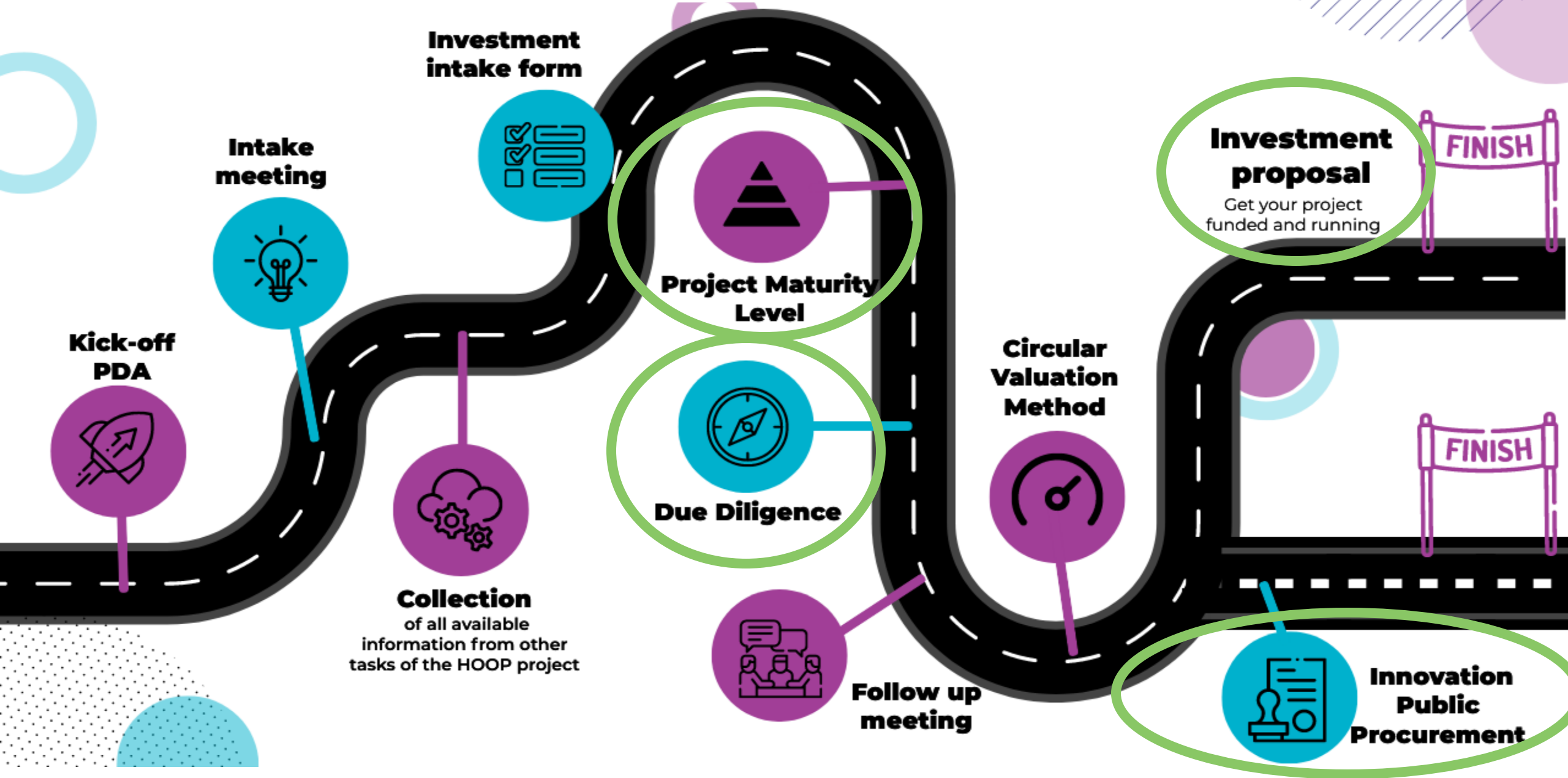
## Main objective and partners involved

- To create a **common evaluation framework for public and private investors** which allows to mainstream the investment schemes towards the UCBE. *Offering advisory services on structuring and improving the **bankability of the UCBE projects***).
- To ensure the **accomplishment of all the public procurement** related EU regulations by the procurers (LH cities), to **prepare the public procurement processes and instruments for a successful launch** (beyond the project) of the tendering processes to trigger investments in UCBE projects.
- Partners involved:



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# Roadmap HOOP financial PDA



# Activities

**Task 5.1** Creation and management of the **CIB**

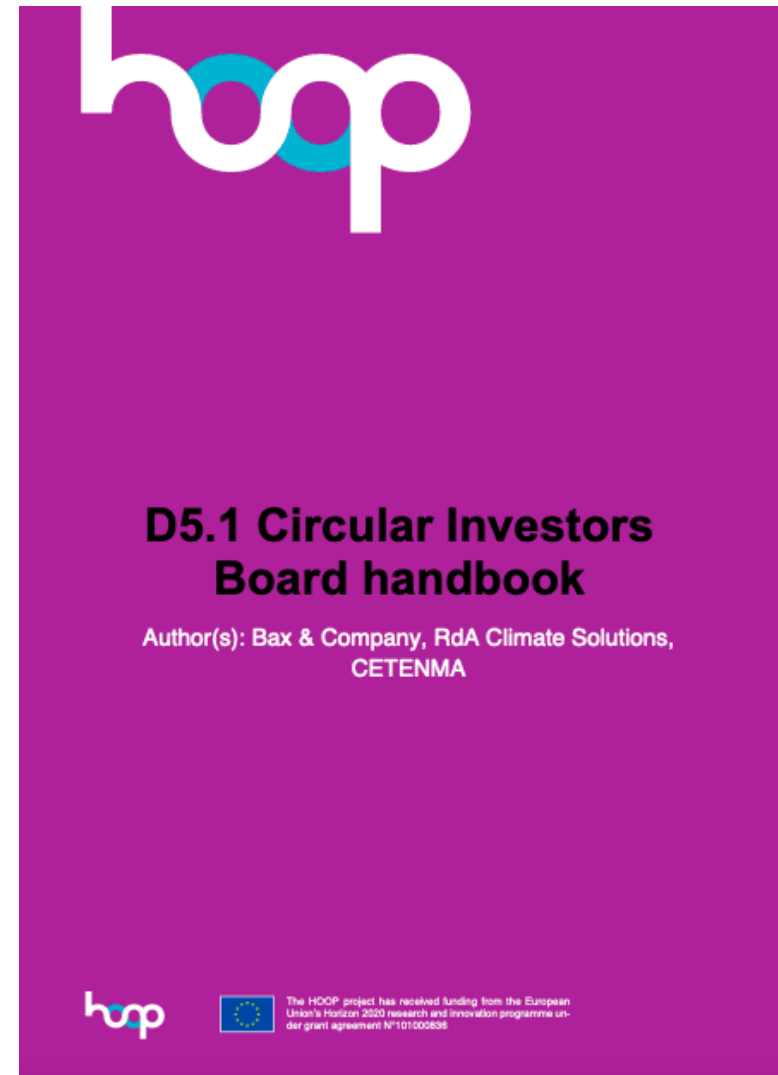
**Task 5.2** Creation of a **Circular Evaluation Framework**

**Task 5.3** **Due diligence** proces and Portfolio management by cities

**Task 5.4** **Economic impact assessment** of HOOP in cities

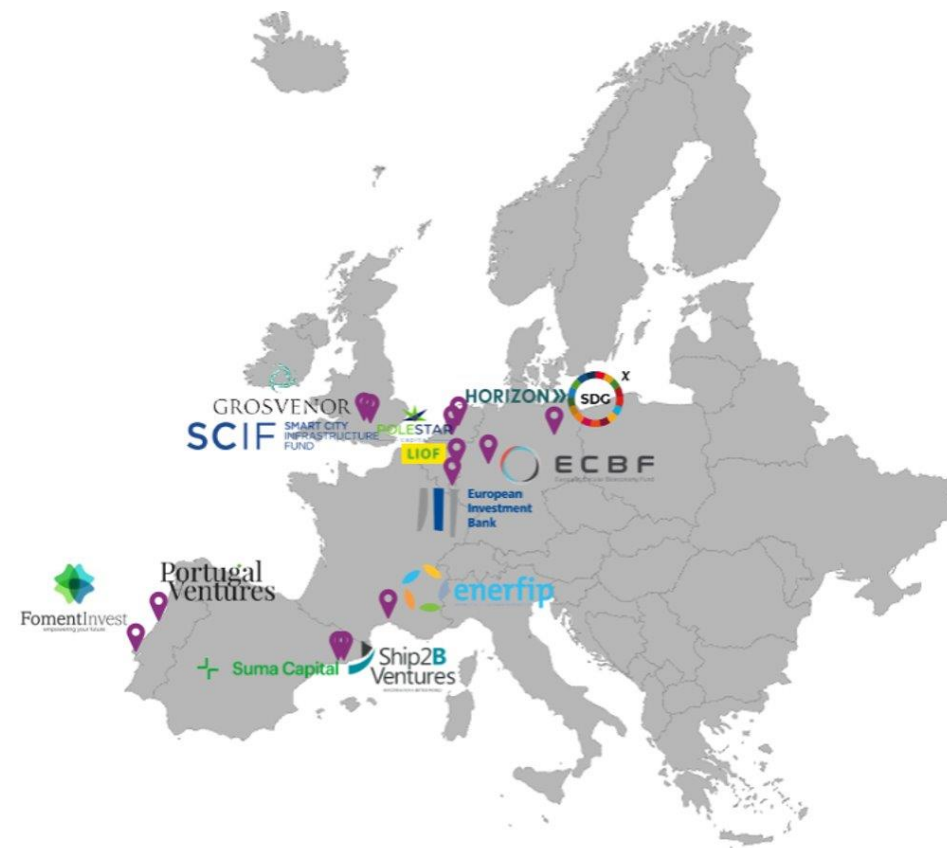
**Task 5.5** **Open Market Consultation**

**Task 5.6** Selection of **public procurement** instruments



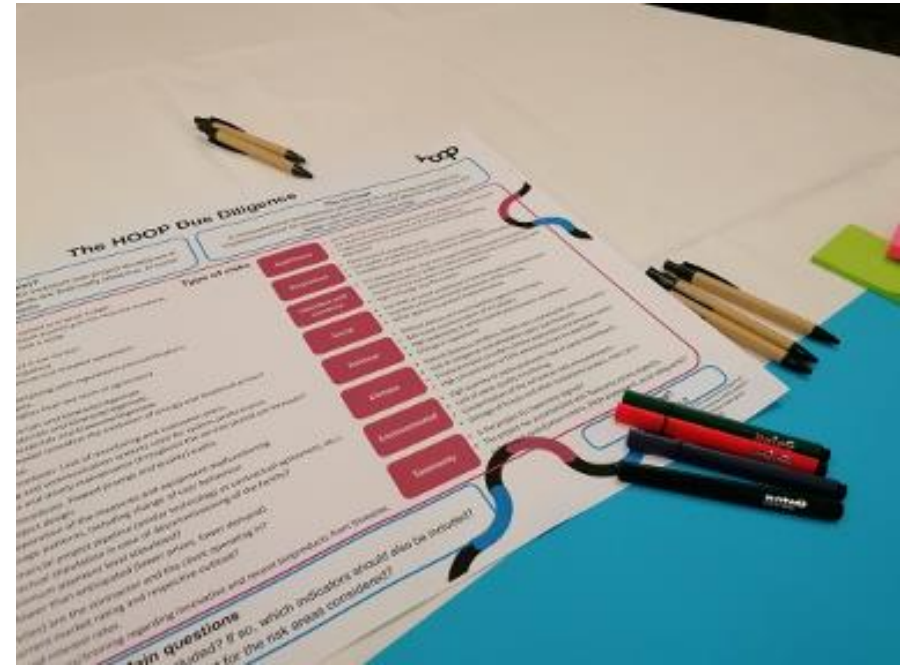
# Creation of the CIB – Circular Investors Board

- Selection of 20 leading EU sustainable finance investors
- EU wide or regional focused
- Have an interest in bankable projects in the circular economy and bioeconomy
- Focus on co-developing tools and advising the cities on requirements for investments



# Milestones

- Creation of the Circular Investors Board (CIB)  
+ 5 online CIB meetings
- Two physical CID events:
  - *Porto, October 2022*
  - *Brussels, May 2023*Including panel discussions, workshops, matchmaking



# Learnings so far

- **Co-design and validate:** the deliverables and activities with experts (i.e. investors) early on to align with market needs and produce relevant outputs
- **Plan:** an early-stage dissemination & exploitation strategy to ensure long-term 1) value generation 2) implementation of the innovative financing solutions
- **Monitoring:** Define and track financial / non-financial impact data generated across WP from an early stage
- **Impact:** facilitate collaborations with relevant initiatives to share experiences, explore synergies, and exchange best practices



# Thank you!

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