



Overview of the HOOP project & PDA

**Project Development Assistance for the Circular Economy:
Learnings from the HOOP project**

24th May 2023

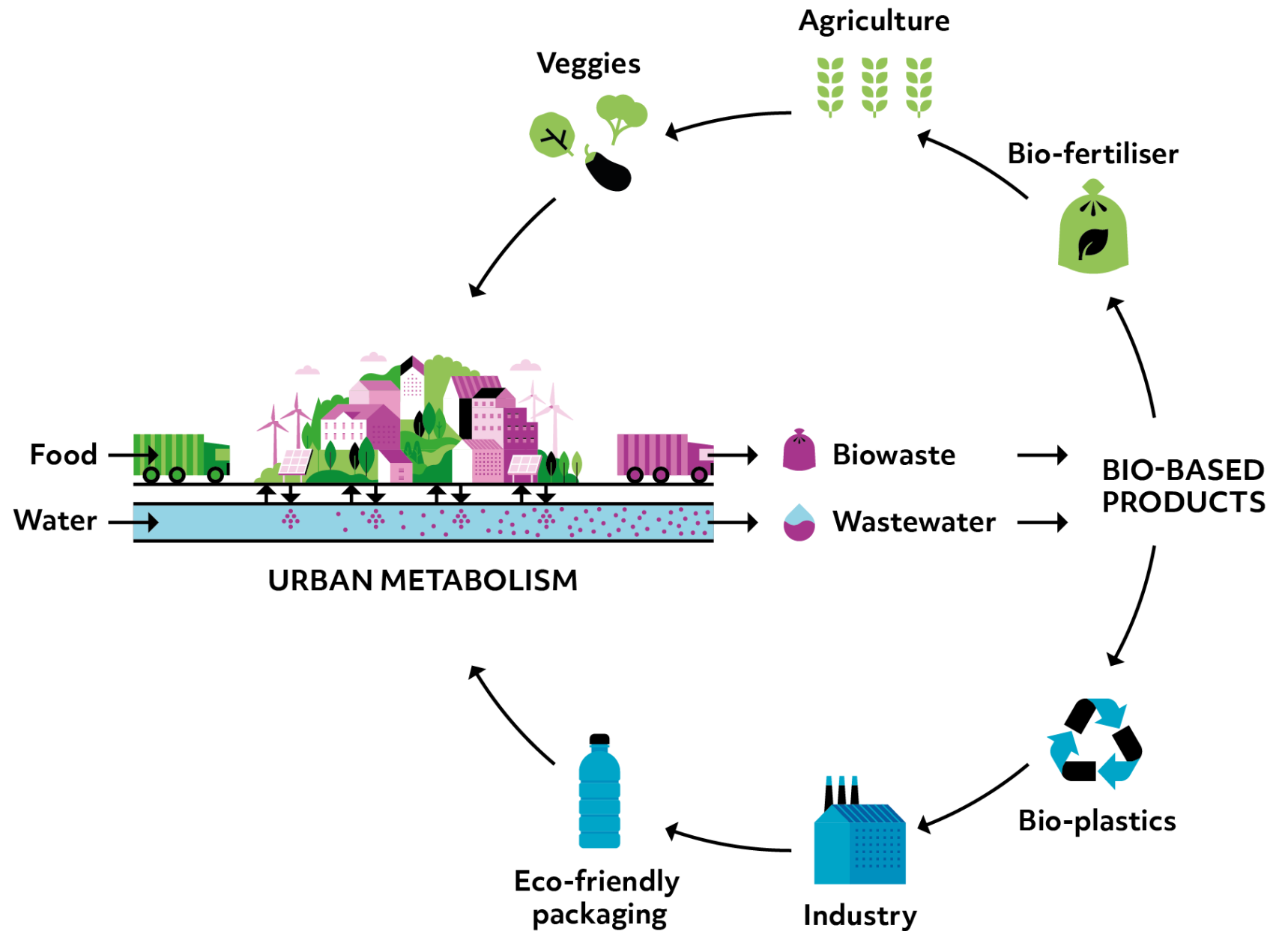
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What are we contributing to?

Urban Circular Bioeconomy



HOOP in numbers



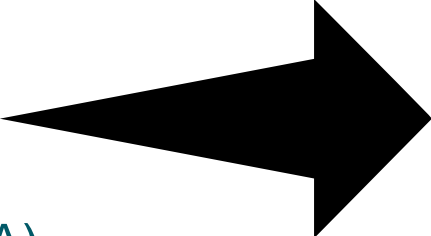
23 partners
10 countries

€9M

Budget

€8M EC Contribution

€5.8M Project Development Assistance (PDA)



€51.7M

Investment
Induced



The HOOP project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101000836

What we do - The project concept

8 Lighthouse cities & regions:
the HOOP demonstrators

Network of cities & regions



17 bio-processes



Project Development Assistance (PDA)



Stakeholder engagement & mobilisation



Replicability strategy



The Urban Circular Economy Hub (UCBH)



Circularity Label

TRY IT OUT TODAY!



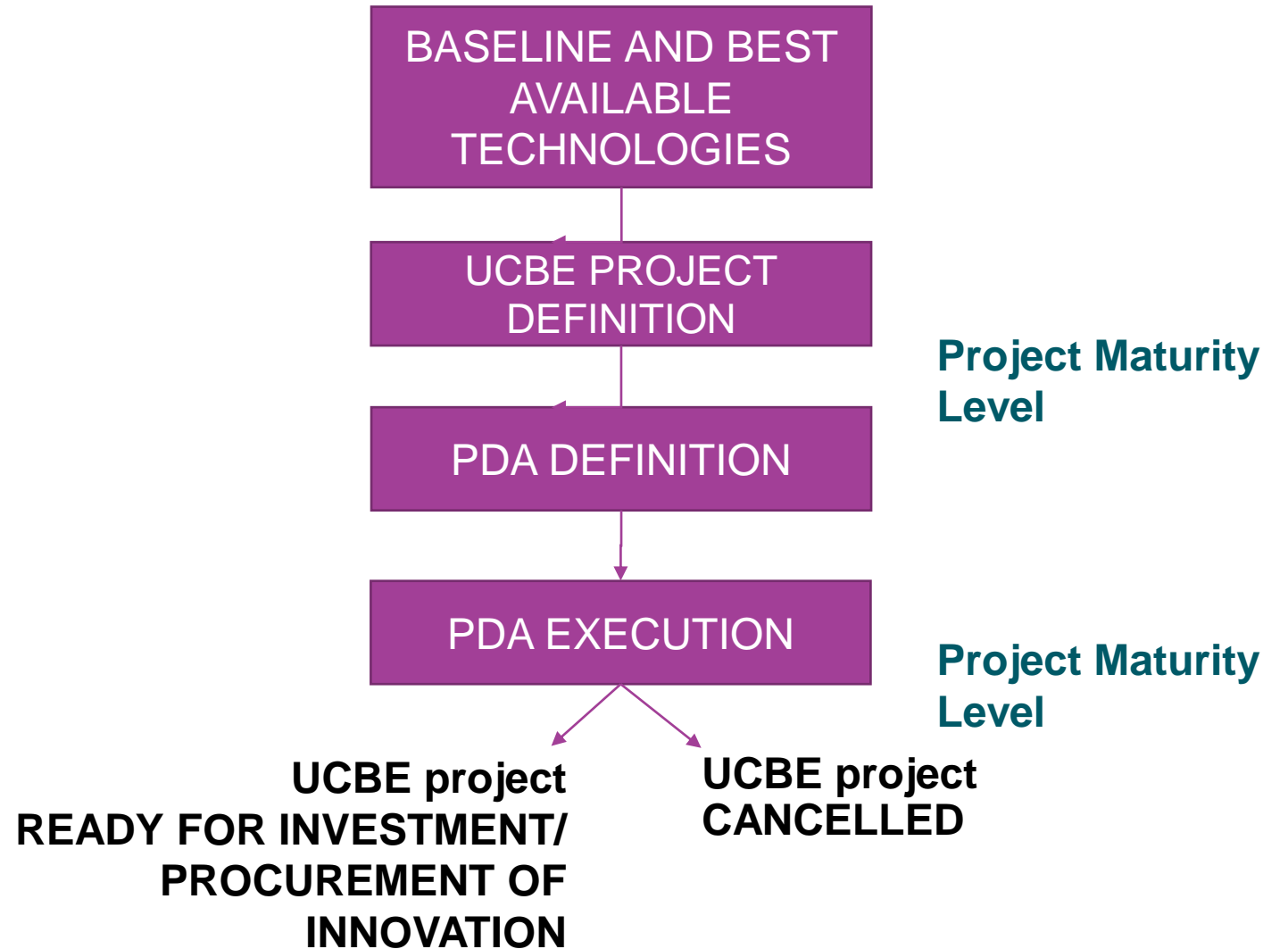
Knowledge exchange activities



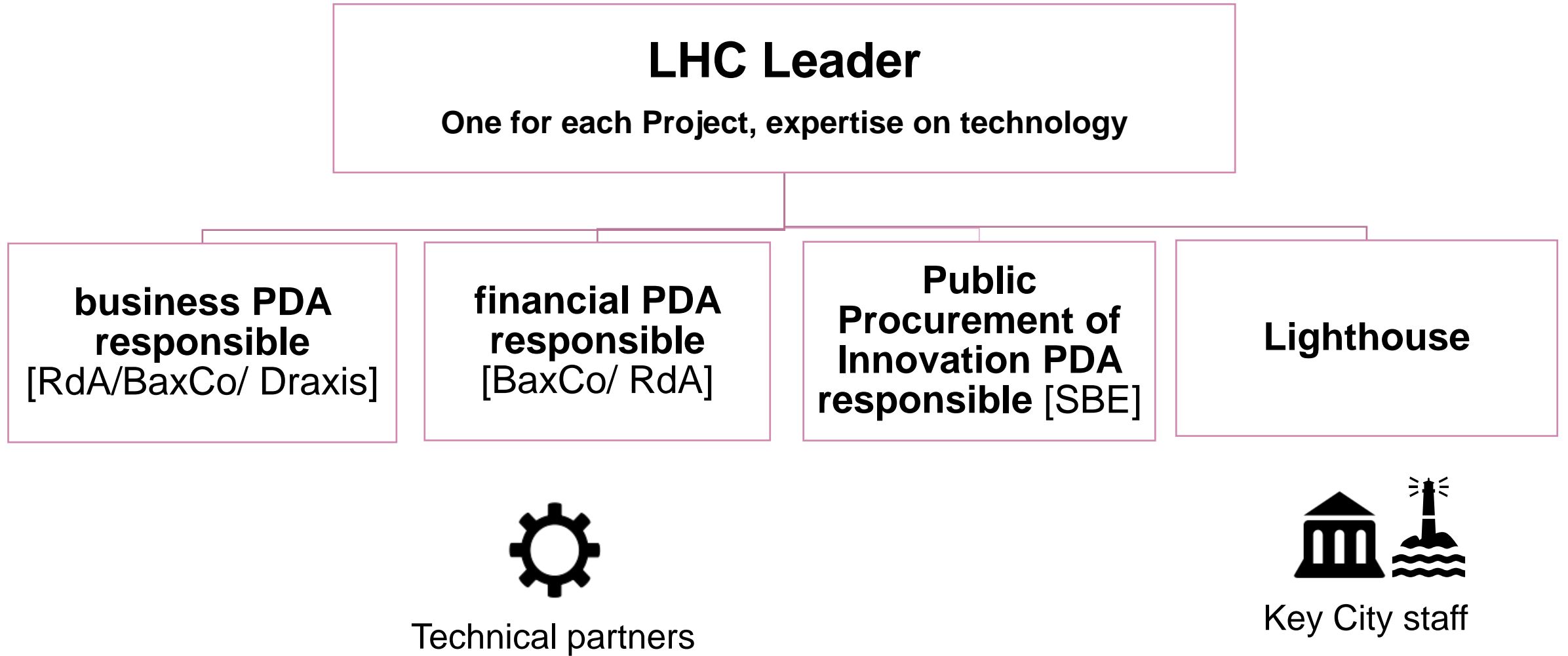
Virtual Academy

HOOP PDA, a unique approach

**Identify a
feasible Project
and
Provide the
needed capital**



PDA Management: Local HOOP Committees



Learn from us!

**JOIN
NOW**

The HOOP Network of Cities and Regions & the HOOP Hub

At your service, for FREE

HOOP technical partner

HOOP Lighthouse (Kuopio, FI)



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**Thank you very much for
your attention!**

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